



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2017

Multiple District 33

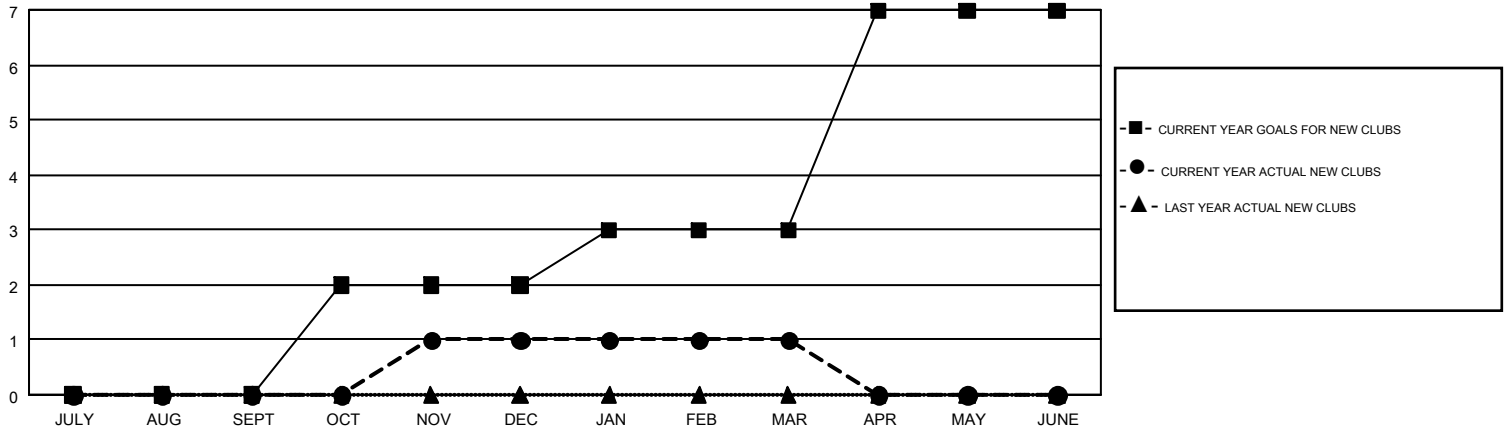
LOCATION: MASSACHUSETTS

GMT: ED LECIUS

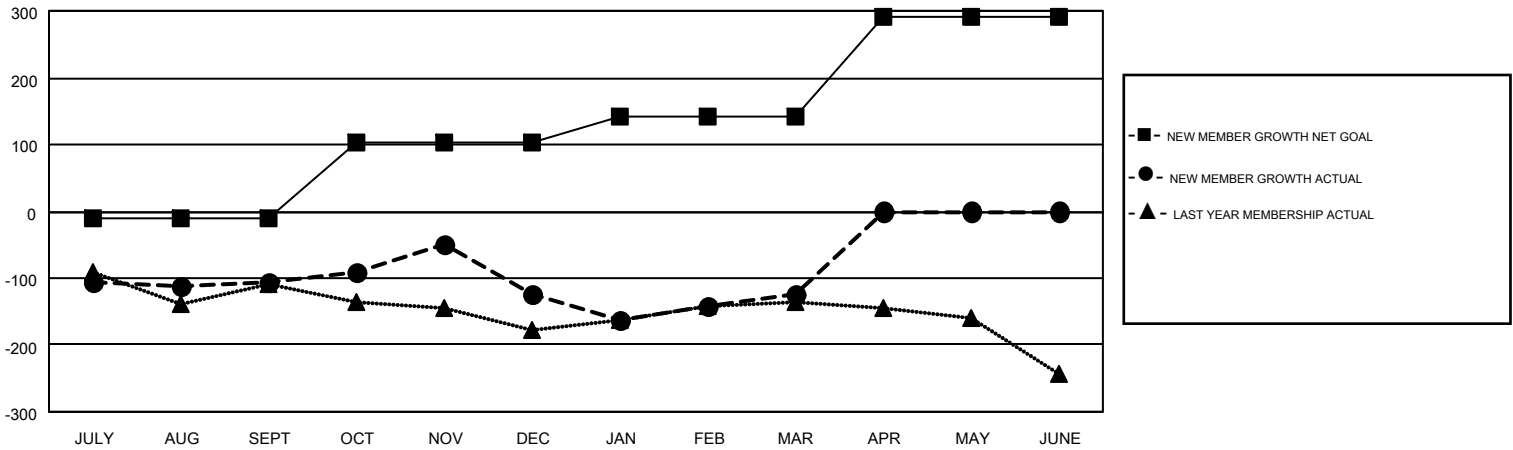
GMT CA 1

Clubs				Members			
RESULTS FOR 2016-2017				RESULTS FOR 2016-2017			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	2	JULY/AUG/SEPT	-10	134	240
OCT/NOV/DEC	2	1	1	OCT/NOV/DEC	113	178	195
JAN/FEB/MAR	1	0	1	JAN/FEB/MAR	40	153	155
APR/MAY/JUNE	4	0	0	APR/MAY/JUNE	148	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	130 CLUBS OF 227 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	4,881 (66.87%)
		FEMALE	2,418 (33.13%)
<u>DROPPED MEMBERS</u>		TOTAL FAMILY UNIT MEMBERS	1,073
DECEASED	92	FAMILY MEMBERS PAYING HALF DUES	555
CLUB CANCELLED	13		
OTHER	487		
TOTAL	592		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)